

May 18, 2000

Station Manager, KBMT
525 IH 10 South
Beaumont, TX 77705

Dear Sir,

Many thanks to your station for all the publicity for the first- ever Sports Day in our area which was held on May 6th. We registered over sixty-five handicapped individuals and family and friends accompanied many of them.

The warm day was matched by the warm smiles from the participants, as they were able to take part in activities they could only imagine before this Sports Day. We think the day was very successful and we are ready to begin planning for another one in 2001. We are already anticipating a larger crowd next year because of your help this year with our publicity.

Thank you, again. We appreciate your support of this community effort.



Don Mitchell
President, AARP



Don Allen
Chairman, Sports Day

Youth Young Adult Fellowship Alliance
170 Highway 418 WEST P.O.BOX 1348 Silsbee, Texas 77656
Phone : (409) 385 – 1479 Fax : (409) 385 – 4029

Dear Ms Broussard,

Thank you for your interest in the programs that the YYAFA offers to youth. This past March we were favored to go into the Silsbee High School, to speak to the student body. Not long after that we were allowed to be interviewed on your Southeast Texas Weekly program.

Your interest in our endeavors is very much appreciated, and we appreciated the enthusiasm that you showed toward our work here in Southeast Texas. The interview was very enjoyable, and we were indeed comforted by your warm personality.

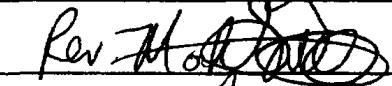
Thank you again for allowing us to come, and we look forward to continuing to work with you in the future.

Sincerely,

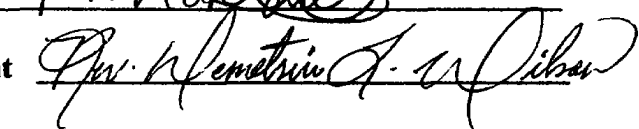
Dr. W.T.B. Lewis - Resident Counselor



Rev. Mark Smith - President



Rev. Demetrius Wilson - Admin. Assistant



Highland Park Elementary PTA
"Dedicated To Our Children"

May 2000

TO: Local Businesses

As part of our local business community, you can be of tremendous assistance to us and in turn help the children of Highland Park. We are asking for donations to help with our 4th grade party (100 children). Donations could range anywhere from paper cups to pencils with your company logo to gift certificates—anything you would like to contribute. You are limited only by your imagination and your generosity.

All businesses who participate will be recognized in our 1999-2000 Yearbook on a special "thank you" page.

Thank you very much for your support and, again, whatever you donate is greatly appreciated.

Sincerely,

K. Artha Cantu

Highland Park Elementary PTA

*Gave
5 gift bags
5/5/00*

SHS Veterans Program




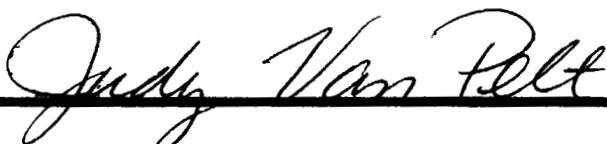
**Thursday, November 9
2000**

Channel 12, KZBC-TV

We appreciate your contribution to our program.

Thank you for helping make it a success.


**B. J. Conway, Jr.
Principal**


**Judy Van Pelt
Student Activities Director**



GIRLS AND BOYS TOWN NATIONAL HOTLINE

2000
CERTIFICATE OF RECOGNITION

to

KBMT

*for Outstanding Achievement in Community Public Service in the year 2000
resulting in 960 calls to the Girls and Boys Town National Hotline
from children and parents in the Designated Market Area (DMA) of
Beaumont-Port Arthur, TX.*



April 20, 2000

Mark McKinnon
KBMT-TV Channel 12
P.O. Box 1550
Beaumont, Texas 77704-1550

Dear Mark,

Thank you for agreeing to donate TV time to the Shelter Benefit Tournament.

We know we can count on you. Hope to see more of those "spots".

Sincerely,

Letty Lanza
Communications & Funds Development Director

**FAMILY SERVICES
OF SOUTHEAST TEXAS**

700 NORTH STREET

SUITE 149

BEAUMONT, TEXAS 77701

TEL. 409.833.2668

FAX: 409.832.8976

E MAIL: fsbmt@sat.net



JOHN GOWANS
GENERAL

RAYMOND A. COOPER
TERRITORIAL COMMANDER



The Salvation Army

LT. COLONEL ROBERT J. TRITTON
DIVISIONAL COMMANDER

FOUNDED IN 1865 BY WILLIAM BOOTH
3145 25th St. • P.O. Box 368
Port Arthur, Texas 77641
(409) 983-2229 • Fax (409) 983-4993

CAPTS. LEWIS AND JACQULYN RECKLINE
COMMANDING OFFICERS

March 23, 2000

Mark McKinnon (KBMT-TV)
525 Interstate 10 S
Beaumont, TX 77701

Dear Mr. Mark McKinnon,

The Salvation Army wants to thank you for the support and appreciation at the Press Conference, yesterday. We look forward to an exciting future here in Mid-South County.

Thank you and God bless you.

Sincerely,

Captain Lewis R. Reckline

Commanding Officer



A UNITED WAY AGENCY SERVING MID AND SOUTH JEFFERSON COUNTY

Special Thanks from.....



Legacy of Life

TISSUE FOUNDATION

A NON-PROFIT ORGANIZATION

AATB ACCREDITED

Dear Channel 12 News Desk : Mr Plant, ^{3.13}

Thank you so much for the
coverage your news station gave
organ & tissue donation on Sat.

We appreciate all your community support
I hope to see you at our "Celebration of
Living and Giving" April 30 3-5pm at the John
May library, recognizing donor families.

Thank you,

Rachel Bullock

Regional Manager



March 2, 2000

A NON PROFIT, TAX-EXEMPT ORGANIZATION DEDICATED
THE HUMANE TREATMENT OF ALL ANIMALS AND TO HUMAN
SERVICE AND EDUCATION IN THE COMMUNITY

Ms. Mia Gradney
Mr. Kurt Aaron
KBMT Channel 12
P.O. Box 1550
Beaumont, TX 77704

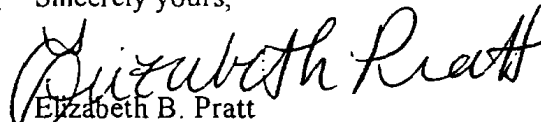
Dear Ms. Gradney and Mr. Aaron:

On behalf of the Humane Society of Southeast Texas, I wanted to thank you and Channel 12 for graciously volunteering to host a "Pet of the Week" segment. We have received a number of favorable comments concerning this segment. We have also enjoyed great success in adopting the "Pets of the Week" into new families.

We sincerely believe that the Humane Society of Southeast Texas provides a unique and indispensable service to the Southeast Texas community. We would not exist without the support of the community and without media sponsors such as yourself to help keep us in the public eye and to keep our doors open. Working together, we will all be able to make a difference for the thousands of animals each year who would otherwise have no place to go for a second chance.

Please feel free to contact me at home (898-7164) or at work (835-5011) if I can be of any assistance to you or answer any questions.

Sincerely yours,


Elizabeth B. Pratt
President

EBP/tar

cc: Mr. Mark McKinnon
Station Manager
KBMT Channel 12
P.O. Box 1550
Beaumont, TX 77704

MW/207415



School Business Partnership
BISD School Volunteer Report
FEBRUARY 2000

Send back after corrections
Joy James, BISD Admin Bldg
3395 Harrison, 77706
or Fax 409-923-1039

Count	School	Partnership Associate	Last name	First name	Feb	Total	Placement	Street	City	State	Zip	Phone	Fax
1	Curtis	KBMT-TV Channel 12	St Simone	Shere'		1.00	99-00	525 IH 10 South	Bea	TX	77705	833-7512	833-3549
1	Curtis	KBMT-TV Channel 12	West	Liz	2.00	11.00	99-00 Liaison	525 IH 10 South	Bea	TX	77705	833-7512	833-3549
2					2.00	12.00							

FIRST BAPTIST CHURCH

P.O. Box 8067 Lumberton, Texas 77657

RUSSELL FITE
PASTOR

(409) 755-4213
755-6510

February 18, 2000

To Whom It May Concern:

We would like to request a donation of a gift certificate or merchandise from your business for the Women's Ministry of First Baptist Church of Lumberton. On April 1, 2000, we will have at our church a "Day of Joy". This will be an all day event of praise & worship that will be open to all women of our church and surrounding area communities.

We are expecting a very large turn-out and would like to give door prizes away at different intervals of the day. This is a great opportunity to spotlight your business with your generosity.

Thank you for helping us minister to the women of our community.

Sincerely,



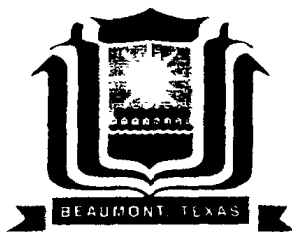
Sharron Gatch
Women's Ministry
FBC, Lumberton

2/18 donated door prize

Women's Ministry

"Contribute to the needs of the saints; extend hospitality to strangers"
Romans 12:13





City of Beaumont

Water Utilities Department

February 11, 2000

**CHANNEL 12 KBMT
SOUTHEAST TEXAS
POST OFFICE BOX 1550
BEAUMONT, TEXAS 77704-1550**

ATTENTION: MR. MARK McKINNON

REFERENCE: DRINKING WATER SAFETY

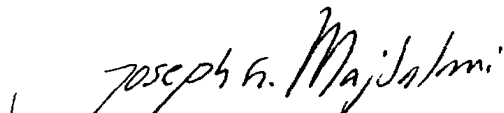
Dear Mr. McKinnon:

On behalf of the City of Beaumont Water Utilities Division, I would like to personally thank Channel 12 for the interesting and informative coverage of the water safety issue that was aired on February 9, 2000 and February 10, 2000. KBMT Reporters, Ben Plaut and Joe Ferguson, did an outstanding job in educating the public on drinking water safety.

Once again, I would like to highly commend your reporters, Ben Plaut and Joe Ferguson, and acknowledge their hard work and dedication that were put into the efforts of this project. The images depicted sharp and accurate detail of the drinking water testing and treatment processes. The entire presentation was concluded with factual information.

If I can be of any future assistance, please call me at (409) 785-3000.

Sincerely,


Joseph G. Majdalani
Water Utilities Manager

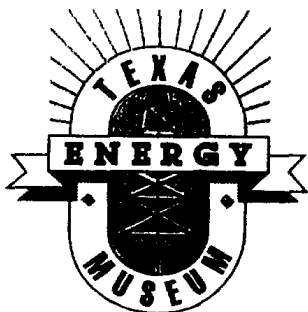
JGM/tlh



**School Business Partnership
BISD School Volunteer Report
JANUARY 2000**

Send back after corrections to:
Joy James, BISD Admin Bldg
3395 Harrison, 77706
or Fax 409-923-1039

Count	School	Partnership Associate	Last name	First name	Jan	Total	Placement	Street	City	State	Zip	Phone	Fax
1	Curtis	KBMT-TV Channel 12	St Simone	Shere'		1.00	99-00	525 IH 10 South	Bea	TX	77705	833-7512	833-3549
1	Curtis	KBMT-TV Channel 12	West	Liz	2.00	9.00	99-00 Liaison	525 IH 10 South	Bea	TX	77705	833-7512	833-3549
2					2.00	10.00							



January 24, 2000

Fred Jordan
KBMT-TV Channel 12
P.O. Box 1550
Beaumont, TX 77704

Dear Mr. Jordan:

Thank you for your contribution to the Texas Energy Museum BLOWOUT 2000 of \$1000 on January 23, 2000. Your reserved table for 8 persons is Number 75.

For tax reporting purposes, the value of goods and services received by you is \$200.

We look forward to seeing you on Tuesday, February 15, 2000, at 6:30 p.m. at the Beaumont Civic Center for an exciting BLOWOUT 2000 with General Norman Schwarzkopf.

We appreciate your support and interest in the Texas Energy Museum.

Sincerely,

D. Ryan Smith
Executive Director

MARK/LIZ

Jill Carroll
English/Speech Teacher
Newton High School
PO Box 448
Newton, Texas 75966-0448

To: Retina Broussard

January 18, 2000

RE: Group Tour for Speech class

I would like to bring my speech class of 22 to tour Channel 12's studio on February 2, 2000. The class has just begun the Mass Communications section of the course and is very interested in all aspects. I appreciate your enthusiasm and consideration in this matter and look forward to speaking with you soon. Thanks again.

Sincerely,


Jill Carroll

CONFIRMED

10-11:30 AM



**School Business Partnership
BISD School Volunteer Report
DECEMBER 1999**

Send back after corrected:
Joy James, BISD Admin Bldg
3395 Harrison, 77706
or Fax 409-923-1039

Count	School	Partnership Associate	Last name	First name	Dec	Total	Placement	Street	City	State	Zip	Phone	Fax
1	Curtis	KBMT-TV Channel 12	St Simone	Shere'		1.00	99-00	525 IH 10 South	Bea	TX	77705	833-7512	833-3549
1	Curtis	KBMT-TV Channel 12	West	Liz	2.00	7.00	99-00 Liaison	525 IH 10 South	Bea	TX	77705	833-7512	833-3549
2					2.00	8.00							

GARTH HOUSE

Mickey Mehaffy Children's Advocacy Program

ADVISORY BOARD

Ed Garrod
Chairperson

Kevin Jordan
Vice Chairperson

Tom Broussard
Treasurer

Greg Zummo
Asst. Treasurer

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Dr. Maxie Sprott, Sr.
Dean Terrebonne
Earnestine Wade
Paul Watson
Jeff Wilmore

HONORARY BOARD

Hon. James Mehaffy

Marion Tanner
Director

December 31, 1999

Liz West
KBMT Channel 12
525 IH-10 North
Beaumont, Tx. 77707

Dear Ms. West:

We wish to acknowledge your kind contribution to our 1999 Pour Les Enfant fundraiser. Your gift helped insure the success of this event in raising needed funds to serve an estimated 500 child abuse victims in the coming year.

Description: National Geographic Photography Book, plus 2 caps

Cash amount or fair market value: \$45.00

Good/Services provided by our organization:

We are a program of Catholic Charities of the Diocese of Beaumont, which is a non-profit organization under section 501(c)(3) of the Internal Revenue Code, ID #74-1900345.

On behalf the children, please accept our heartfelt thanks.

Sincerely,

Marion Tanner

Marion Tanner
Director

MT/bs

Mission Statement:

To lessen the trauma to child victims of
severe physical and sexual abuse during
the investigative, prosecutorial and healing processes

A Program of Catholic Charities
of the Diocese of Beaumont

1895 McFaddin
Beaumont, Texas 77701
(409) 838-9084 Fax. 838-9106
Orange, Texas (409) 883-1314

Pen & Ink Generously Donated By
Ernest Bost
(409) 892-2910

*Celebrating
Family
Traditions
from the past . . . to the future*

The Junior League of Beaumont

Mark -

£ 20.00

Thank you so much for your help in promoting our Antiques and Garden Show. We can't thank you and your station enough for all that you did to insure this League fundraiser was a success. Your donation of airtime and production services are truly appreciated, as well as your continued support of our League.

It was great to work with you on this project and we look forward to working with you again! Andy, Sally



FOUNDATION

By purchasing this card, you have helped fund research
to determine the cause, improve clinical treatment,
and discover a cure for polycystic kidney disease.

Thank you for your support.

1-800-PKD CURE

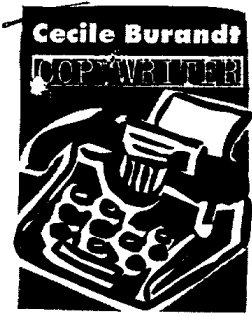
*Thank
You*

Dear, Melanie Robb,
Retina Broussard,
Andrea Gunga,
Marianna Miller,
& Scott

Just wanted to thank all of you for all
you have done to help me in my PKD
Awareness Campaign. Thanks to stations
like yours! Polycystic Kidney Disease will
no longer be known as "the Silent Killer".
The PKD Foundation got lots of calls off
the recent TV spots so people in the Summit
area with PKD will no longer suffer alone &
will have hope.

This could not be accomplished without
all of you. Thanks & God Bless.

Carla Marler
& Mark



July 31

Dear Scott,

It was a real pleasure working with you on this summer's DESK campaign. Congratulations on helping to make it so successful!

I realize it required a lot of extra work, but your innovations in publicity made this year's television campaign much more efficient and professional.

I can honestly say that thanks to your efforts, Channel 12's 'part' in the campaign was better than ever before!

I thought you might appreciate the following review of this year's publicity efforts for DESK:

- Letters the Beaumont Enterprise, McDonald's and Wal-Mart sent to suppliers raised \$3250
- A new record total of 30 interviews were booked on area radio stations. AM-FM stations (KLVI, KKMY, KYKR, Big Dog 106) doubled the number of interviews allocated to DESK from the previous year. AM-FM, for the first time, gave us an hour show with Jack Piper on KLVI. Cumulus stations (KAYD, KQXY, The Magic) tripled the number of interviews allocated to DESK from the previous year.
- A total of 8 interviews were booked on Channel 12's morning and 5 o'clock newscasts
- Press releases sent to Channel 12 news resulted in stories on the Lumberton Chamber and Cowboy Harley-Davidson fundraisers.
- Press releases to Beaumont Enterprise newspapers and others resulted in at least 17 newspaper articles on DESK.
- I wrote a record number of 9 press releases for DESK (five more than originally agreed upon—at no extra charge to DESK) including releases on Harley-Davidson fundraiser, Gold Wing Riders' fundraiser, DESK teacher's luncheon, Lumberton Chamber/Wal-Mart fundraiser and a proof of performance release.
- I wrote a custom letter that DESK sent to all plants in the area (at no extra charge to DESK). This letter resulted in \$1200 of donations to DESK. I strongly urge sponsors to send a solicitation letter to area plants in August or September of THIS year, since plants have indicated that they are setting their budgets for 2001 in the very near future. Several of the plants have indicated

that they would have given 'much more' if they had been solicited way in advance. I also strongly urge sponsors to 'divide the list' and make follow-up telephone calls to plant contacts.

- Information was sent to Coca-Cola in Houston for use in publicizing DESK on three different sets of local Coca-Cola advertisements run on area radio stations.
- I sent out a total of 140 faxes. These included media interview reminders sent to area media and DESK sponsors along with weekly live DESK 'teases' for use by area radio announcers.
- I wrote personal thank you letters for DESK to a total of 24 different disk jockeys, promotion directors, producers, news directors and assignment editors at area radio stations and Channel 12.
- I personally contacted each \$500 DESK donor to thank them for their donations and invite them to appear on the DESK closing remote.
- I wrote Letters to the Editor to 17 area newspapers thanking the publications for their assistance in promoting this year's DESK drive. Proof of performance letters thanking listeners of 10 area radio stations were also delivered.
- I wrote and delivered a DESK radio public service announcement to 10 area stations.
- I took photographs at the DESK teacher's luncheon, remote open, remote close, and bowl-a-thon. These were sent to area newspapers. I also distributed Harley-Davidson fundraiser photos to area papers.

I thank you for the opportunity to work with DESK sponsors and look forward to DESK 2001.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Cecile'.

Cecile Burandt

We sincerely hope
that KBMT will
assist us again next
year. on this very
worth while
project.

Sincerely
John H. H.

-- 10-3-00

Dear Mr. McKinnon-

We are still getting
calls from people who
were helped through
the KBMT Air Far the
Elderly Campaign this
year.

The Salvation Army
can't thank KBMT enough
for helping us help so
many through the
heat of this past summer.



Dispute Resolution Center of Jefferson County

Jefferson County Courthouse - Annex 1 ♦ 215 Franklin, Suite 131A, Beaumont, TX 77701
Phone (409) 835-8747 ♦ Fax (409) 784-5811

CINDY BLOODSWORTH
Executive Director

October 25, 2000

KBMT - TV Channel 12
Mark McKinnon
PO Box 1550
Beaumont, TX 77704

Dear Mark:

Enclosed is an invitation to our upcoming annual meeting, set for Thursday, November 16, 2000. This yearly event is one of the ways we express appreciation to the cadre of professionals who donate their time mediating cases at our Center. It is also occasion for recognizing others who support the Dispute Resolution Center's mission and contribute to our success - KBMT-TV is one of those organizations we wish to thank at this event. We invite you and any staff who may be interested, to attend.

If you join us, I want you to be seated at the head table with other dignitaries. We plan a special presentation for KBMT-TV for the unprecedented success we had with Mediation Day 2000. Just that day, more than 350 calls were fielded and 162 mediation sessions were scheduled. We are still getting calls from people who say they saw us on television and processing their cases for mediation. There is no question that this is a valuable and effective way to get information to citizens of our community. It will be several more weeks before the final assessment of Mediation Day will be available. But we know it will be an excellent outcome.

I hope you can be with us on this special evening so that we can thank the station in a fitting way. I look forward to hearing from you soon.

Sincerely,

Cindy Bloodsworth
Executive Director

